

TINA ROTH EISENBERG'S 8 STEPS FOR A CREATIVE LIFE  
ALT SUMMIT NYC 2012

"I WANT TO INSTILL IN MY CHILDREN:  
NEVER SETTLE FOR ANYTHING LESS  
THAN WHAT YOU LOVE."

01. DO WHAT YOU LOVE

CHECK OUT



*Dan Gilbert's TED talk*  
"The Art of Happiness"

*Paul Graham's essay*  
"Do What You Love"

02.  
DON'T BE A  
COMPLAINER

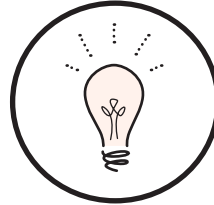
"I FIND THAT IF I'M COMPLAINING ABOUT  
THE SAME THING OVER AND OVER AGAIN,  
I SHOULD JUST DO SOMETHING ABOUT IT."

04. IF AN OPPORTUNITY SCARES YOU, TAKE IT

"BEING AROUND MY  
STUDIOMATES MAKES ME  
SMART AND BRAVE."

05.  
FIND  
LIKE-MINDED  
PEOPLE

06. COLLABORATE



03.  
TRUST YOUR INSTINCTS

"JUST BECAUSE IT'S BEEN DONE  
DIFFERENTLY, DOESN'T MEAN YOU  
NEED TO DO IT THE SAME WAY."

"TAKE CRITICISM, BUT ONLY  
FROM PEOPLE WHO DO STUFF."

07.  
IGNORE THE HATERS

"STAY AWAY FROM THE PEOPLE  
WHO LIKE TO DISLIKE THINGS."



08.  
INSPIRE  
OTHERS



"WE OWE IT TO EACH OTHER  
TO DO WEIRD THINGS."

NOTE TO SELF

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